EXHIBIT 17



FreecycleTM Mod Manual

Table of Contents:

NEW - <u>Latest UPDATES</u>
NEW - <u>Site Map</u>

Mission Statement/Intro The Freecycle FAQ Pages Back to Freecycle Home Page

1. Getting Immediate Help

Mods - Contact your GOA For Members - Info Address Trademark Policy

2. Moderating Freecycle

Guidelines and Local Policy - Basic Rules and Etiquette Do's and Don'ts for Mods Moderator Responsibilities Not Moderated/Unmoderated Searching the Archives Membership Types Defined **Bouncing Members** Banning As A Last Resort Choosing A Pet Mod Pet Moderator Handbook Member List Backups Zip Code Based Groups Adding Ersatzfriend Freecycle Group Check - From Start to Finish

3. The "Files"

Bouncing Mail Policy
Disclaimer **
Email Delivery Options
Etiquette Files **
Farewell Letter **
Membership - Denied
Membership - Pending
Organizing Your E-Mails
Pets - Pet Posts
Pets - Placement
Welcome Letter
Flyer1 | Flyer2
** Required Files

4. ADMIN Notices

Bouncing Members
Crossposting
Holiday Wanted Posts

Inappropriate For List

- Curbside Posts
- Fails Landfill Test
- Sales and Services
- <u>User IDs</u>

Incorrect Formats

Item Descriptions

Moderating Members

New/Adjacent Group

No Shows

Pets - Breeding

Pets - Landfill Post

Pets - Seasonal Gifts

Reseller Guidelines

Safety - Phone/Address

Sob Stories - Need/Want

Software Distribution

Too Many Wanteds

Using Received/Taken

5. ADMIN Notices - Misc

Group Challenges
Reduce, Reuse, Recycle
To Post or Not to Post
Too Hot... Be Nice
Traveling Treasure Box

What Freecycle IS About

- Alt - Purple Octopus Post

6. Passing the Torch

Recruiting New Mods

- Mod Recruit Letter
- Welcome Letters
- Daily Operations

7. Links and Resources

Overview - Resources Page

Creating Custom Logos

Freecycle Homepage

State/Regional Mod Squads

National Mod Squad

Org Issues Discussion Group

Sample Freecycle Site

GOA Representatives

email - NGA Representative

email - To Volunteer

email - Back Office

email - Site Logo Assistance

email - News Articles & Media

email - Trademark Support

8. Questions and Answers

Abbreviations/Acronyms
Just the FAQs, please!

You are visitor 14977

Latest Updates - Stay current on all changes to both FAQ and Mod Manual for 2006

23 April 2006

- Edited the Copyright notice on all ADMIN files to eliminate the overrun of dashes when cutting and pasting

07 April 2006

- Added **NEW** file called | To Post or Not to Post | in Section 5 under ADMIN Notices - Misc

05 April 2006

- Updated Kansas Mod Squad link to | State and Regional Mod Squad | List

03 April 2006

- Recorganized Copyright and Trademark Policies in separate files assigned to the | Freecycle Mod Manual | and the | Freecycle FAQ Pages |
- Updated Kansas Mod Squad link to | State and Regional Mod Squad | List
- GOA contacts have been updated!

19 March 2006

- Additional notation made to | <u>Group Check</u>| link. Moderators can click the Check Box to approve ALL photo submissions to the group.

16 March 2006

- Minor correction made in | The Etiquette File | Examples #1 and #2 "messages" replaced by "post"- should correctly read:

To post a message, simply send an email to XXX-Group@yahoogroups.com or click on "post" at the XXX Freecycle group web site (see link below).

13 March 2006

- Added the new | Site Map | link for ease of cut and paste for all pages within the Mod Manual.

22 February 2006

- Please check your group file called | The Etiquette File | for the following edit made to Section 1:
- 1) **KEEP IT FREE**, **LEGAL & APPROPRIATE FOR ALL AGES**. This means, for example, no pornography, alcohol, tobacco, drugs (legal or otherwise), firearms or other weapons. Two strikes and you're out of the group. This is our main Freecycle rule to live by and it's a pretty easy one at that. No advertising your yard sale either please, as this involves money.
- The other files affected are | Guidelines and Local Policy | Do's and Don'ts for Freecycle Moderators |

18 February 2006

- Attribution statement added to | Disclaimer |

10 February 2006

- Minor edit on | Organizing Your E-mails | in <u>Section 3 of the Mod Manual</u> and in <u>Section 2 of the FAQ</u> the location for "edit your membership" was corrected
- GOA contacts have been updated!

27 January 2006

- Added **NEW** file for | Files Email Delivery Options | Example #4
- Added **NEW** files for | Admin No Shows | Examples #4, #5, #6
- Admin Inappropriate has been broken down into 4 new sub-sections they are | Curbside Posts | Fails Landfill Test | Sales and Services | User IDs |
- Added **NEW** file and reorganized | Admin Formats | into grouped categories

25 January 2006

- GOA contacts have been updated!

20 January 2006

- Added North Dakota Mod Squad link to | State and Regional Mod Squad | List

6 January 2006

- Added West Virginia Mod Squad link to | State and Regional Mod Squad | List

1 January 2006

-Updated the Mod Manual to reflect all trademark references for the New Year

```
- Added **NEW** file for | Admin - Format | Example #7
```

- Added **NEW** file for | Admin Reduce, Reuse, Recycle | Section 5
- Added **NEW** file for | Admin Sob Stories | Example #6
- Added **NEW** files for | Admin Inappropriate | Examples #8 and #9

^ 31 October 2005 *^* MOD MANUAL RELEASED *^*

29 December 2005

- Policy changes appended to | <u>Do's and Don'ts for Freecycle Moderators</u> | co-ownership and local residency requirements for moderators (file name change)
- Edited | Freecycle Group Check | page to clarify use of instructions and moved link to Section 2 (file name change)
- Added | Guidelines and Local Policy | to Section 1 of the Mod Manual (file name change)
- GOA contacts have been updated!

23 November 2005

- New letter **ADDED** | Admin Inappropriate | "Example #7 Member Posted to the List with Inappropriate User ID"
- New letter **ADDED** | Admin Sob Stories Need/Want | "Example #5 No Sob Stories No Strings Attached!"
- New letter **ADDED** | Email Delivery Options | "Example #3 Mail Delivery Options Via Email"

- Appended ALL "Files" and "Admins" to remove superscript $^{\text{\tiny TM}}$ and replace with (TM)

19 November 2005

- New page **ADDED** | Trademark Team Q&A | links added to Mod Manual, Section 8
- New letter **ADDED** | Admin Wanted | Example #5

13 November 2005

- GOA contacts have been updated!

10 November 2005

- Welcome two new groups from Canada on the | Mod Squad | List!

8 November 2005

- Edited "Example #2 - Needed vs. Wanted" on | Admin - Sob Stories | and "Example #4 - Regarding Wanted Posts" on | Admin - Wanted | per request

7 November 2005

- Mod Squad List updated to clarify description of Canadian Groups

5 November 2005

- minor changes made to the | Abbreviations/Acronyms | page in in Section 9 to add links and additional explanations
- Added instructions for "Exporting Your Member List into Word" to the Member List Backups | file in Section 2
- Added **NEW** ADMIN File | Holiday Wanted Posts | to Section 4

Filed 09/06/2007 Case 4:06-cv-00324-CW Document 111-18 Page 6 of 6

Updates and Changes Page 3 of 3

- Replaced outdated Freecycle Logo on | Flyer o2 | in Section 3

- Added **NEW** file for | Creating Custom Logos | in Section 8

4 November 2005

- UPDATES page introduced (Main Page)

- Changed Section 6, No. II | Freecycle Group Check | (8. PROMOTE > Members)

- Added link information to the Freecycle Logo with TM compliant information printed below the logo in Section 6, No. I Freecycle Group Check | - Added **NEW** ADMIN File |Reseller Guidelines | to Section 4

31 October 2005

- Mod Manual released